

1 of 7

**Rep Firm**  
**Sales Office** ( ) PHILADELPHIA  
**Salesperson** ( ) ANJIE BRADY

**Salesperson Phone#** 215-567-6005  
**Salesperson FAX#** 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	5A-6A		:30	\$150.00	10/02-10/05	4	1	4	\$600.00	
		Buyline Comment: 5A NEWS										
	2	M	5A-6A		:30	\$150.00	10/08-10/08	1	1	1	\$150.00	
		Buyline Comment: 5A NEWS										
	3	SA	5A-6A		:30	\$200.00	10/06-10/06	1	1	1	\$200.00	
		Buyline Comment: 5A NEWS SAT										
	4	SU	5A-6A		:30	\$200.00	10/07-10/07	1	1	1	\$200.00	
		Buyline Comment: 5A NEWS SUN										
	5	TU-F	6A-7A		:30	\$325.00	10/02-10/05	4	1	4	\$1,300.00	
		Buyline Comment: 6A NEWS										
	6	M	6A-7A		:30	\$325.00	10/08-10/08	1	1	1	\$325.00	
		Buyline Comment: 6A NEWS										
	7	TU-F	7A-9A		:30	\$325.00	10/02-10/05	8	1	8	\$2,600.00	
		Buyline Comment: GOOD MRN AMERICA										
	8	M	7A-9A		:30	\$325.00	10/08-10/08	2	1	2	\$650.00	
		Buyline Comment: GOOD MRN AMERICA										

Station KTNV-TV LAS VEGAS, NV

Advertiser ( ) .OBAMA FOR AMERICA

Product BARACK OBAMA

Estimate# 1537

Buyer MAURA GILROY

Phone#

Fax#

Agency ( ) GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 95/101/1537

Flight Dates 10/02/2012 - 10/08/2012

Hiatus Weeks

Rep Firm

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	9	SA	6A-7A		:30	\$250.00	10/06-10/06	1	1	1	\$250.00	
				Buyline Comment: SAT 6A NEWS								
	10	SA	7A-8A		:30	\$400.00	10/06-10/06	1	1	1	\$400.00	
				Buyline Comment: SAT GOOD MRN AMERICA								
	11	SA	8A-9A		:30	\$275.00	10/06-10/06	1	1	1	\$275.00	
				Buyline Comment: SAT 8A NEWS								
	12	SU	6A-7A		:30	\$250.00	10/07-10/07	1	1	1	\$250.00	
				Buyline Comment: SUN 6A NEWS								
	13	SU	7A-8A		:30	\$400.00	10/07-10/07	1	1	1	\$400.00	
				Buyline Comment: SUN GOOD MRN AMERICA								
	14	SU	8A-9A		:30	\$275.00	10/07-10/07	1	1	1	\$275.00	
				Buyline Comment: SUN 8A NEWS								
	15	SU	10A-11A		:30	\$400.00	10/07-10/07	1	1	1	\$400.00	
				Buyline Comment: THIS WEEK								
	16	TU-F	9A-10A		:30	\$225.00	10/02-10/05	4	1	4	\$900.00	
				Buyline Comment: MORNING BLEND								
	17	M	9A-10A		:30	\$225.00	10/08-10/08	1	1	1	\$225.00	
				Buyline Comment: MORNING BLEND								
	18	TU-F	10A-11A		:30	\$550.00	10/02-10/05	4	1	4	\$2,200.00	
				Buyline Comment: THE VIEW								
	19	M	10A-11A		:30	\$550.00	10/08-10/08	1	1	1	\$550.00	
				Buyline Comment: THE VIEW								

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	20	TU-F	11A-12P		:30	\$300.00	10/02-10/05	4	1	4	\$1,200.00	
		Buyline Comment: MIDDAY NEWS										
	21	M	11A-12P		:30	\$300.00	10/08-10/08	1	1	1	\$300.00	
		Buyline Comment: MIDDAY NEWS										
	22	TU-F	12P-1P		:30	\$450.00	10/02-10/05	4	1	4	\$1,800.00	
		Buyline Comment: THE CHEW										
	23	M	12P-1P		:30	\$450.00	10/08-10/08	1	1	1	\$450.00	
		Buyline Comment: THE CHEW										
	24	TU-F	3P-330P		:30	\$250.00	10/02-10/05	4	1	4	\$1,000.00	
		Buyline Comment: MILLIONAIRE										
	25	M	3P-330P		:30	\$250.00	10/08-10/08	1	1	1	\$250.00	
		Buyline Comment: MILLIONAIRE										
	26	TU-F	4P-5P		:30	\$350.00	10/02-10/05	8	1	8	\$2,800.00	
		Buyline Comment: JUDGE JUDY										
	27	M	4P-5P		:30	\$350.00	10/08-10/08	2	1	2	\$700.00	
		Buyline Comment: JUDGE JUDY										
	28	TU-F	5P-530P		:30	\$500.00	10/02-10/05	4	1	4	\$2,000.00	
		Buyline Comment: 5P NEWS										
	29	M	5P-530P		:30	\$500.00	10/08-10/08	1	1	1	\$500.00	
		Buyline Comment: 5P NEWS										
	30	TU-F	6P-7P		:30	\$650.00	10/02-10/05	4	1	4	\$2,600.00	
		Buyline Comment: 6P NEWS										

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	31	M	6P-7P		:30	\$650.00	10/08-10/08	1	1	1	\$650.00		
			Buyline Comment: 6P NEWS										
	32	SA	430P-5P		:30	\$300.00	10/06-10/06	1	1	1	\$300.00		
			Buyline Comment: SAT 430P NEWS										
	33	SU	6P-7P		:30	\$400.00	10/07-10/07	1	1	1	\$400.00		
			Buyline Comment: SUN 6P NEWS										
	34	TU-F	7P-730P		:30	\$600.00	10/02-10/05	4	1	4	\$2,400.00		
			Buyline Comment: ACCESS HOLLYWOOD										
	35	M	7P-730P		:30	\$600.00	10/08-10/08	1	1	1	\$600.00		
			Buyline Comment: ACCESS HOLLYWOOD										
	36	TU-F	730P-8P		:30	\$600.00	10/02-10/05	4	1	4	\$2,400.00		
			Buyline Comment: MILLIONAIRE										
	37	M	730P-8P		:30	\$600.00	10/08-10/08	1	1	1	\$600.00		
			Buyline Comment: MILLIONAIRE										
	38	M	10P-11P		:30	\$2,750.00	10/08-10/08	1	1	1	\$2,750.00		
			Buyline Comment: CASTLE										
	39	TU	10P-11P		:30	\$2,000.00	10/02-10/02	1	1	1	\$2,000.00		
			Buyline Comment: PRIVATE PRACTICE										
	40	W	10P-11P		:30	\$1,250.00	10/03-10/03	1	1	1	\$1,250.00		
			Buyline Comment: NASHVILLE										
	41	TH	9P-10P		:30	\$2,500.00	10/04-10/04	1	1	1	\$2,500.00		
			Buyline Comment: GREY'S ANATOMY										



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	53	TU-F	1205A-105A		:30	\$200.00	10/02-10/05	4	1	4	\$800.00	
				Buyline Comment: JIMMY KIMMEL								
	54	M	1205A-105A		:30	\$200.00	10/08-10/08	1	1	1	\$200.00	
				Buyline Comment: JIMMY KIMMEL								

---REPORT TOTALS---

Report Totals: 112 / \$58,100.00

---SALES MONTHLY TOTALS---

Oct 12: 112 / \$58,100.00

Sales Totals: 112 / \$58,100.00

Station Totals: 112 / \$58,100.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$322,778	KBLR	0%	KLAS	25%	KSNV	29%	KTNV	18%	KTUD	1%
		KVCW	5%	KVMY	3%	KVVU	19%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6859586 Ver# 1 Status New  
EC'd Yes

Traffic Order# 6859586

Printed: 09/28/2012 10:39 AM  
Last Received: 09/28/2012 8:06 AM  
Showing Buylines: All Lines

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